



NORDISK FÖRETAGSEKONOMISK FÖRENING • NORDIC ACADEMY OF MANAGEMENT



The 26th Nordic Academy of Management Conference

Bringing Research Together

24-26 August 2022

Örebro University School of Business, Sweden

Call for Papers

We invite you to submit your research to explore the theme of “*Bringing Research Together*” for the 26th biennial NFF Conference in Örebro. We are looking forward to receiving your submissions.

Track 4.3 – The Future of Nordic Business Education

Corresponding Chair:

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Co-Chairs:

Jenni Kantola, University of Vaasa, Finland

Description:

We as business educators are responsible in preparing our students for the future as good as we can. But what does this mean in terms of degrees, curriculums, modules, lifelong learning or pedagogy?

The rapid technological development along with pandemic times serves as drivers for need to consider the form and content of education. Many of the business educators have moved quickly to online teaching. Learning by doing has been a motto for many of us.

If the time has been new to many of the teachers, also the students have faced new challenges as well as successes. Indeed, education sector has been affected along other sectors of these rapid, unexpected and uncertain events.

We welcome papers that look at teaching and/or learning from variety of perspectives including individual, curriculum, faculty or university. Papers could handle topics such as:

- Digitalization of teaching and learning
- Learning analytics
- Online teaching and learning
- Learning technologies
- Games and gamification
- Exporting or internationalization of business education
- Teacher development

www.oru.se/NFF2022





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Teaching methods and experiments

Curriculum development

Lifelong learning

Moreover, if you are planning to submit your research to journals such as Journal of Marketing Education, Journal of Education for Business or Journal of Accounting Education, this is the right track for you.

Keywords:

Pedagogy, Learning Technologies, Digitalization, Curriculum development, Teaching, Business Education

Author guidelines:

Go to www.oru.se/NFF2022 for more information about how to submit a paper. The deadline for abstract submission is 31 January 2022. Full paper due: 20 June 2022.

We very much look forward to welcoming you in Örebro!

www.oru.se/NFF2022

