



NORDISK FÖRETAGSEKONOMISK FÖRENING • NORDIC ACADEMY OF MANAGEMENT



The 26th Nordic Academy of Management Conference

Bringing Research Together

24-26 August 2022

Örebro University School of Business, Sweden

Call for Papers

We invite you to submit your research to explore the theme of “*Bringing Research Together*” for the 26th biennial NFF Conference in Örebro. We are looking forward to receiving your submissions.

Track 2.2 – Entrepreneurship in Turbulent-times - New Opportunities?

Corresponding Chair:

Anna Kremel, Örebro University, Sweden (anna.kremel@oru.se)

Co-Chairs:

Gabriel Linton, Örebro University, Sweden

Claes Gunnarsson, Örebro University, Sweden

Heli Aramo-Immonen, Turku University of Applied Sciences, Finland

Description:

The COVID-19 pandemic and the crisis that has followed has dramatically affected our everyday lives and has a huge effect on global society. As living and working environment is dramatically changing, entrepreneurs, their ventures, and society are facing extraordinary challenges, but there are also possibilities to navigate the crisis, adapt to changes and find new opportunities as well as change previous ways of doing things. The entrepreneurial mindset of trying new things is required (Ratten, 2020).

At the same time, the COVID-19 pandemic is the new normal as it is the world, we live in. Are there radical new opportunities as compared to the way we lived in before corona? Or is this an external macro environmental change as we have experienced before? Aren't we always living in a changing world? Isn't change a presumption for entrepreneurship?

Entrepreneurs and ventures responses to the crises vary. Bullough et al (2014) found that even under adverse conditions that individuals develop entrepreneurial intentions if they believe in their entrepreneurial abilities. While Davidsson and Gordon (2016) study what happens during macro-economic crises and found that high-tech ventures are more likely to disengage while ventures far into the process often continue on. The COVID-19 situation offers an opportunity to investigate more deeply what the effects a crisis can have on entrepreneurs and ventures.

Innovation has happened at a quick pace during the COVID-19 crisis as ventures have been required to completely rethink their offerings and business models. Perhaps there is different types of changes, some ventures have been forced to change to survive while other ventures see opportunity in change

www.oru.se/NFF2022





NORDISK FÖRETAGSEKONOMISK FÖRENING • NORDIC ACADEMY OF MANAGEMENT



The 26th Nordic Academy of Management Conference

Bringing Research Together

24-26 August 2022

Örebro University School of Business, Sweden

during the pandemics. What type of changes have taken place and how has these changes affected to ventures, entrepreneurs, and society?

There are nationally very different agendas and actions to prevent COVID-19 to spread. How has these different policies affected entrepreneurs in Nordic countries? We therefor suggest Comparative studies and Trust building in virtual teams.

Other themes of interest:

International new ventures

Global community

Innovative technology

Social change

Entrepreneurs and ventures navigating through difficult times

New opportunities for entrepreneurs and ventures to cope with new conditions during a crisis

Keywords:

Entrepreneurship, Opportunities, Turbulent Times, Innovation, Change, Policy

References:

Bullough, A., Renko, M. and Myatt, T. (2014), "Danger Zone Entrepreneurs: The Importance of Resilience and Self-Efficacy for Entrepreneurial Intentions", *Entrepreneurship Theory and Practice*, SAGE Publications Inc, Vol. 38 No. 3, pp. 473–499.

Davidsson, P. and Gordon, S.R. (2016), "Much Ado about Nothing? The Surprising Persistence of Nascent Entrepreneurs through Macroeconomic Crisis", *Entrepreneurship Theory and Practice*, SAGE Publications Inc, Vol. 40 No. 4, pp. 915–941.

Ratten, V. (2020). Coronavirus (covid-19) and entrepreneurship: changing life and work landscape. *Journal of Small Business & Entrepreneurship*, 32(5), 503-516.

Author guidelines:

Go to www.oru.se/NFF2022 for more information about how to submit a paper. The deadline for abstract submission is 31 January 2022. Full paper due: 20 June 2022.

We very much look forward to welcoming you in Örebro!

www.oru.se/NFF2022

