



NORDISK FÖRETAGSEKONOMISK FÖRENING • NORDIC ACADEMY OF MANAGEMENT



The 26th Nordic Academy of Management Conference

Bringing Research Together

24-26 August 2022

Örebro University School of Business, Sweden

Call for Papers

We invite you to submit your research to explore the theme of “*Bringing Research Together*” for the 26th biennial NFF Conference in Örebro. We are looking forward to receiving your submissions.

Track 5.1 – Business in Society – Society in Business

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Description:

Complex societal challenges also known as grand challenges such as urban mobility, air pollution, climate change, and pandemics give rise to multi-actor collaboration, mainly because complex challenges cannot be solved by one single entity or sector (Pope & Lewis, 2008, Leite & Bengtson, 2017). Hence, it is vital to understand how collaboration between public, private, and civil-society spheres can result in more effective collaborative actions while promoting societal transformation. Thus, we believe that an examination of key actors, resources, and activities in the construction of cross-sector collaborations are very timely in the management domain.

The goal of this track is to convene the interdisciplinary interest in the challenges related to private, public, and civil-society collaboration. The rise of cross-sector partnerships, among others, place high expectations on the engagement processes and institutional logics mechanisms related to joint collaboration. While on the one hand, increased multi-actor collaboration is relevant to address complex societal challenges, collaboration is difficult to realize due to the challenges to align public-private-civil society values (Bryson et al., 2006). For example, aligning economic and societal goals, short-term and long-term objectives, combining technological and non-technological resources, etc. can cause misunderstandings and conflicts and, therefore, may prevent the establishment of a successful collaboration.

Based on these reflections, we welcome submissions addressing the following issues (but not to the exclusion of other topics related to the call for papers):

- Cross-sector collaboration in different places and at different scales
- Potentials and limitations in cross-sector collaboration
- Achieve and maintain commitment, trust, and synergies in cross-sector collaboration
- Co-existence of institutional logics, interests, and values in cross-sector collaboration
- Successes and failures in cross-sector collaboration

www.oru.se/NFF2022





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- Managing cross-sector collaboration
- Methodological issues of cross-sector collaboration

We invite both theoretical/conceptual and empirical investigations.

Keywords:

Business and Society, Public-Private Partnership, Institutional Logic, Business Relationships, Business Network, Social Impact.

References:

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- Mahoney, Joseph T., Anita M. McGahan, and Christos N. Pitelis. "Perspective—The interdependence of private and public interests." *Organization science* 20, no. 6 (2009): 1034-1052.
- Leite, E. & Bengtson, A. (2018). A business network view on value creation and capture in public-private cooperation. *Industrial Marketing Management*, 73, 181-192.
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Author guidelines:

Go to www.oru.se/NFF2022 for more information about how to submit a paper. The deadline for abstract submission is 31 January 2022. Full paper due: 20 June 2022.

We very much look forward to welcoming you in Örebro!

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