



NORDISK FÖRETAGSEKONOMISK FÖRENING • NORDIC ACADEMY OF MANAGEMENT



The 26th Nordic Academy of Management Conference

Bringing Research Together

24-26 August 2022

Örebro University School of Business, Sweden

Call for Papers

We invite you to submit your research to explore the theme of “*Bringing Research Together*” for the 26th biennial NFF Conference in Örebro. We are looking forward to receiving your submissions.

Track 11.3 – Why is Business Administration Still Not an Evolutionary Science?

Corresponding Chair:

Johan Kask, Örebro University, Sweden (johan.kask@oru.se)

Co-Chairs:

Tobias Johansson, Mälardalen University, Sweden; Dermot Breslin, Rennes School of Business, France; Gianpaolo Abatecola, University of Rome Tor Vergata, Italy; Michael Schlaile, University of Hohenheim, Germany; Matteo Cristofaro, University of Rome Tor Vergata

Description:

Nowadays, it is increasingly often addressed that the object of study (e.g. organisations, technologies, routines, or actors) in an institutionalized, complex, and adaptive world (e.g. ecosystems, networks, and industries) "evolves" or "co-evolves". But, what does it mean? Has it just become an introductory jargon reflecting “late modernity”, that bears little impact on theorizing and method (most research still uses static theories and cross-sectional methods)? And, how can we fruitfully advance theory and methods toward taking dynamism and processes of change into account? This track aims to advance theory and method on the growing body of (co-) evolutionary-oriented research spanning across all sub-disciplines of business administration studies. In the production of knowledge toward more of evolutionary approaches, we encourage the exploration of a wide range of methods, theories, and perspectives, as well as discussions on how these can advance research and practice in the sub-disciplines.

Matters of interest need not be tightly connected to evolutionary thinking in an ontological sense but includes dynamics of agents' (individuals and collectives) interactions with its environment through time. Thus, perspectives based on methods and practices of multi-level evolution, systems thinking (e.g. complementarities and emergence), ecosystems, or scenario analysis/modelling, as well as longitudinal case studies, constitute only examples of the welcomed submissions.

Keywords:

Evolutionary Approaches, Ecosystem Approaches, Co-Evolution, Dynamic Research, Systems Thinking, Open Adaptive Systems, Organizational Evolution, Practice Evolution

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Author guidelines:

Go to www.oru.se/NFF2022 for more information about how to submit a paper. The deadline for abstract submission is 31 January 2022. Full paper due: 20 June 2022.

We very much look forward to welcoming you in Örebro!

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