



NORDISK FÖRETAGSEKONOMISK FÖRENING • NORDIC ACADEMY OF MANAGEMENT



**The 26th Nordic Academy of Management Conference**  
Bringing Research Together  
**24-26 August 2022**  
Örebro University School of Business, Sweden

**Call for Papers**

We invite you to submit your research to explore the theme of “*Bringing Research Together*” for the 26<sup>th</sup> biennial NFF Conference in Örebro. We are looking forward to receiving your submissions.

**Track 10.6 – Sustainability Agency**

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**Description:**

There is need for societies across the globe to undertake systemic change toward sustainable ways of living, working, and doing business (Loorbach et al., 2017). If sustainability transitions (Köhler et al., 2019) are to succeed, the role of actors, i.e., agency, is critical (Koistinen et al., 2020). Sustainability agency refers to intentional, proactive individual or collective level action geared toward sustainable futures, also involving non-material forms of agency (Teerikangas et al., 2021). Reviews of the disciplines of management, CSR, and sustainability science posit the study of sustainability agency to be scattered both within and across disciplines, with little efforts at cross-fertilization and integration across these bodies of knowledge (Fischer & Newig, 2016; Onkila et al., 2019). In other words, there is no one literature that 'owns' the study of sustainability agency. The concept serves rather as a metaphor representing the hitherto disparate bodies of literature focused on active forms of sustainability work.

The aim of this track is to take stock of the subject matter in the field of management, where the interest in sustainability actors is increasing rapidly since 2015. We seek to appreciate how individual, collective, organizational, and collaborative forms of agency facilitate or hinder sustainability transitions. We welcome submissions cutting across theoretical bases and phenomena focused on sustainability agency. Submissions can be review papers or empirical papers, focused on:

1. Individual level sustainability agency by studying managers, CSR professionals, employees or consumers as sustainability actors.
2. Forms of activist agency, which can be undertaken via institutional work, social or environmental entrepreneurship, social movements, and various forms activism.

[www.oru.se/NFF2022](http://www.oru.se/NFF2022)





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3. Relational agency, be it related to stakeholder engagement, cross-sector partnerships, ecosystems, mergers and acquisitions, or sectors such as construction, which illustrate situations where sustainability agency occurs in collaboration with others.
4. Organizational level sustainability agency, be it transnational organizations, governments, regions, cities, firms or public sector organizations.

**Keywords:**

CSR Professional, Social Movement, Social Entrepreneurship, Consumer, Institutional Entrepreneurship, Cross-sector Partnerships

**References:**

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**Author guidelines:**

Go to [www.oru.se/NFF2022](http://www.oru.se/NFF2022) for more information about how to submit a paper. The deadline for abstract submission is 31 January 2022. Full paper due: 20 June 2022.

***We very much look forward to welcoming you in Örebro!***

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