



NORDISK FÖRETAGSEKONOMISK FÖRENING • NORDIC ACADEMY OF MANAGEMENT



The 26th Nordic Academy of Management Conference

Bringing Research Together

24-26 August 2022

Örebro University School of Business, Sweden

Call for Papers

We invite you to submit your research to explore the theme of “*Bringing Research Together*” for the 26th biennial NFF Conference in Örebro. We are looking forward to receiving your submissions.

Track 2.6 – Refugee Entrepreneurship

Corresponding Chair:

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Description:

Despite historical refugee crises, the field of entrepreneurship is still very much in its infancy when it comes to understanding how, why and under which circumstances refugees engage in entrepreneurship. Today, 79.5 million people are forcibly displaced worldwide, of which 26 million are defined as refugees (UNHCR figures at a glance, 2021). With the escalating challenges, where people are forced to escape and flee from their home country, in most cases due to war, societal, economic or political reasoning (Guo, Al Ariss and Brewster, 2020), the difficulty of creating a livelihood is real. Thus, for many entrepreneurship has been decisive for survival. However, forced immigrants or refugees/asylum seekers have in most cases been included in the overall entrepreneurial understanding of immigrants even if there is a decisive difference between migrants and refugees. The differences between the groups could be found in the fact that 90 % of world's migrants move in most cases voluntary due to economic reasons, where the remaining 10%, the refugees, have escaped violence and persecution seeking refuge and asylum in a foreign country (Heilbrunn and Iannone, 2018). With the specific and difficult conditions that a refugee are faced with including restricted opportunities for employment, the refugees find themselves forced to be involved in different types of entrepreneurial activities for their livelihood (Dana 1997; Levie 2007; Kloosterman 2010; Joardar, and Wu, 2011).

Understanding the operating conditions, circumstances, and specific contexts of entrepreneurship amongst refugees is, from many stakeholders' perspective, an important issue in successful integration. This applies to the integration in the hosting society – whether it is in refugee camps or in the country where the refugee has been placed in through an asylum process (e.g. some country in Europe).

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Following Heilbrunn (2019) there is an absence of comprehensive theory on refugee entrepreneurship, and just a few research themes have reached the entrepreneurship conversation so far. We would therefore like to provide new forum for mutual learning about this important topic that affects so many people in the Nordic context. Against this background, suitable areas of research could include, but are not be limited to, the following themes and research areas:

- Incentives for entrepreneurship amongst refugees
- How the context, the refugee camp or host country impact on refugee entrepreneurship
- Nordic countries and refugee entrepreneurship
- Social mobility among refugees
- Residential segregation and labour market outcomes
- Labour market integration
- Refugees and education
- Perceived discrimination among refugees
- Entrepreneurship challenges among refugees
- Precarity, vulnerability and encounters of diversity in refugee entrepreneurship
- Methodological approaches to studying refugee entrepreneurship
- Storytelling and bricolage in refugee entrepreneurship
- Dis- and misinformation in the context of refugee entrepreneurship
- Women refugees and entrepreneurship

Keywords:

Refugee entrepreneurship, Labour Market Integration, Context and Refugee Entrepreneurship, International refugee crisis, Refugee camp and host country

References:

Desai, S., Naudé, W., and Stel, N. (2021). Refugee entrepreneurship: context and directions for future research. *Small Business Economics*, Vol. 56, pp.933-945.

Heilbrunn, S. (2019) Against all odds: refugees bricoleuring in the void. *International Journal of Entrepreneurial Behavior & Research*, Vol. 25, No. 5, pp.1045-1064.

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Heilbrunn, S., & Iannone, R. L. (2020). From Center to Periphery and Back Again: A Systematic Literature Review of Refugee Entrepreneurship. *Sustainability*, 12(18), 7658.

Kone, Z. L., Ruiz, I., & Vargas-Silva, C. (2020) Self-employment and reason for migration: are those who migrate for asylum different from other migrants?. *Small Business Economics*, Vol. 56, pp.947-962.

Sandberg, S., Immonen, R., & Kok, S. (2019) Refugee entrepreneurship: Taking a social network view on immigrants with refugee backgrounds starting transnational businesses in Sweden. *International Journal of Entrepreneurship and Small Business*, Vol. 36, Nos. 1-2, pp. 216-241.

Zighan, S. (2020) Challenges faced by necessity entrepreneurship, the case of Syrian refugees in Jordan. *Journal of Enterprising Communities: People and Places in the Global Economy*, DOI 10.1108/JEC-09-2020-0168.

Author guidelines:

Go to www.oru.se/NFF2022 for more information about how to submit a paper. The deadline for abstract submission is 31 January 2022. Full paper due: 20 June 2022.

We very much look forward to welcoming you in Örebro!

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