



NORDISK FÖRETAGSEKONOMISK FÖRENING • NORDIC ACADEMY OF MANAGEMENT



The 26th Nordic Academy of Management Conference
Bringing Research Together
25-27 August 2021
Örebro University School of Business, Sweden

Call for Papers

We invite you to submit your research to explore the theme of “*Bringing Research Together*” for the 26th biennial NFF Conference in Örebro. We are looking forward to receiving your submissions.

Track 10.2 – Social Sustainability in Changing Working life

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Description:

Much of discussions concerning sustainability in business are emphasizing the environmental aspect. In this track, we aim to widen the discussion to also include other aspects of sustainability, namely social sustainability and ethics in organizational life. We focus specifically on the context of organizational life, and the organization, management and leadership of it. Additionally, we are interested in the role and significance of business education for socially sustainable businesses. In general, not only adaptation to rapidly evolving situations is necessary in future working life -for organizations, the governance of organizations, and individuals -, but active prediction and development of new ideas and innovations is also important.

Working life organizations are facing significant social, cultural, technological, and economic changes. At the same time, organizations themselves are producing these changes. We want to tackle the meaning of these changes for different kinds of organizations. For example -just to mention some changes -we know that migration has intensified over time and recently, in particular. The aging of the population in many societies as well as women's increased participation in workforce are phenomena which pose ethical and moral-laden challenges for working life organizations as well as for the management and leadership of organizations. Together with technological changes, the intensification of work pace due to the demands of the 24/7 economy and the blurring of work/non-work boundaries are increasing the challenges of working environments. For organizations to be able to cope and take responsibility for any kinds of changes, new forms of businesses, good governance, leadership and management are necessary.

We welcome theoretical and empirical papers that address, for example, the following topics:

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- What are ways to organize, manage, and lead changes in working life to advance social sustainability?
- How do global and societal challenges (e.g. pandemic, genuine democracy, need for gender equality, population growth) affect working life organizations, their management and leadership especially from the viewpoint of inclusion and exclusion?
- How can inclusion be advanced and exclusion avoided in working life? What is the role of leadership and management in these attempts?
- How can the wellbeing and quality of life of the members of organizations be reached and advanced, especially in the 24/7 economy?
- What are the opportunities and limits of newer forms of organization, such as social enterprise, networks, partnerships, etc., in the advancement of innovation and in working life?
- How can and should organizations respond to and steer the change towards responsibility in the society?
- What is ethics of innovation in working life?
- How does business ethics education respond to these questions?

Keywords:

Sustainability, Responsibility, Ethics, Leadership, Working Life

References:

Heikkinen, Suvi; Lämsä, Anna-Maija; Niemistö, Charlotta(2020). Work-Family Practices and Complexity of Their Usage: A Discourse Analysis Towards Socially Responsible Human Resource Management. *Journal of Business Ethics*, First Online. DOI: 10.1007/s10551-020-04458-9.

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Purvis, B., Mao, Y. & Robinson, D. (2019). Three pillars of sustainability: in search of conceptual origins. *Sustain Sci* 14, 681–695 <https://doi.org/10.1007/s11625-018-0627-5>

Author guidelines:

Go to www.oru.se/NFF2021 for more information about how to submit a paper. The deadline for abstract submission is 30 January 2021. Full paper due: 21 June 2021.

We very much look forward to welcoming you in Örebro!

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