The 26th Nordic Academy of Management Conference
Bringing Research Together
25-27 August 2021
Örebro University School of Business, Sweden

Call for Papers

We invite you to submit your research to explore the theme of “Bringing Research Together” for the 26th biennial NFF Conference in Örebro. We are looking forward to receiving your submissions.

Track 6.4 – Organizational and Strategic Communication

Corresponding Chair:
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Description:
Organizations are increasingly taking leaps from one-way announcements towards dialogue and co-creation of the reality. This involves a shift from information delivery towards participatory ways of communicating and working. Employees can, in the best case, become innovative ambassadors for organizations. In the meantime, organizational boundaries are fading and demands of transparency are presented by different stakeholders. Moreover, customers demand better service and up-to-date information on products and their origin. To enable successful changes of strategies and business practices, organizations are expected to communicate their intentions proactively and efficiently.

The track focuses on the analysis, understanding, and critique of communication practices within and between organizations and specified publics.

The research perspectives include but are not limited to:
- communication as constitutive of organization (CCO)
- communication management
- identities, images and reputations of organizations
- crisis communication
- CSR communication
- organizational transparency
- language use, discourse and interaction in organization and organizing

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- narratives in organizational communication

Theoretical, empirical, critical and practical papers are welcome, as well as both qualitative and quantitative methodologies

Keywords:
Communication, Communication Management, CSR, Dialogue, Organization, Transparency

References:

Author guidelines:

We very much look forward to welcoming you in Örebro!

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